



Council for Economic Development in Oregon

DEVELOPMENT REPORTER

NOVEMBER, 1989

WHAT'S THE FUTURE OF CEDO?

Many have asked the question about the future of CEDO and what is going to happen to the organization. Well, here are the answers in the form of an adopted workplan recently enacted by the Board of Directors. There are numerous opportunities for your skills and talents to contribute to accomplishing these goals. If you see something you would enjoy being a part of, don't be shy.

1. Maintain accurate and up to date membership records for 1990.
2. Explore the feasibility of hiring a contractor to serve as Development Officer for CEDO.
3. Design a new membership information brochure.
4. Appoint a Membership Committee.
5. Hold regional meetings throughout the state.
6. Publish a quarterly newsletter.
7. Publish the 1990 Directory of Economic Development Organizations.
8. Conduct a 1990 Annual Conference.
9. Conduct a 1990 Economic Development Awards Banquet.
10. Offer a statewide neutral forum for groups to discuss pertinent issues.
11. Establish/improve CEDO's relationship with community and policy leaders to enhance CEDO's image.
12. Improve CEDO's relationship with the media.
13. Explore legislative issues for the 1991 Legislative Session by inviting state and local economic development leaders to address quarterly Board of Directors meetings on development issues.
14. Strengthen relationships with sister/brother organizations in other states to study common interests.

As you can see this is an active and aggressive workplan that has already drawn a number of colleagues who would like to contribute. There is something here for everyone, so take a look....pick a subject matter that could use your talents....and join your fellow members.

ECONOMETRIC MODEL ARRIVES!

Professor Bahram Adrangi at the Center for Economic and Business Research at the University of Portland School of Business Administration is developing an econometric model for the Portland-Vancouver CMSA. The model will forecast employment, payroll, personal income, bank deposit and single family, multi-family and commercial construction. The initial forecast will be available in November, 1989. For more information, contact Professor Adrangi or Neal Higgins at 283-7224.

...NEW PUBLICATIONS

The Western Rural Development Center at Oregon State University has released three publications that will interest CEDO members. "The Potential for High Technology Manufacturing in Nonmetropolitan Areas", "Local Economic Impacts of High Technology Manufacturing in the Nonmetropolitan West", and "Community Based Small Business Start-Up Funds" are available from the Western Rural Development Center, Oregon State University, Ballard Extension Hall 307, Corvallis, Oregon 97331-3607.

...SPONSORS WERE WONDERFUL!!!

The Annual CEDO Conference comes to you as a result of hard work and dedication from several of our colleagues. However, conference fees do not fill the bill when the checks are written. At the 1989 conference, a number of sponsors were generous in their commitment to CEDO and deserve a round of applause throughout the year. Sincere thanks are given to:

First Interstate Bank
GTE of the Northwest
Lane Community College and Oregon's Small Business Development Center Network
Northwest Natural Gas
Oregon Economic Development Department
Oregon State University
Pacific Power
Portland Community College
Security Pacific Bank
United Telephone of the Northwest
U.S. Bank
U.S. West Communications
Willamette University
Southern Oregon Timber Association

....AND, THANKS!!

Remember when your Mom always taught you to say thanks? Well, there are plenty of those to go around these days, and here are some well deserved thanks to some very committed CEDO Directors:

to **Tom Vanderzanden** who just finished his term as the President of CEDO. Tom took the organization through a difficult year that brought an uncertain future and a challenging financial state. This President led the Board of Directors through some pretty tough discussions and decisions to deal with those challenges. His leadership was pivotal and he is to be commended for keeping the organization focused on the CEDO commitment.

to **John Brands**, CEDO Director, and President of Central Docks in Coos Bay. John accepted the challenge of getting the CEDO financial picture in order, and he has been able to erase all CEDO debts and get the organization "in the black". This was a major piece of work, and John deserves a word of thanks the next time you speak with him.

....MEET THE PREZ

At the 1989 Annual CEDO Conference, Sharon Hobart was elected to lead the organization through the next year as its President. Sharon is best described as a CEDO activist. She first became involved with the organization in 1984 by volunteering to manage the exhibits for the 1985 Annual Conference. From that point there is a long list that shows leadership and commitment. Sharon was elected to the Board of Directors in 1985 and has held the offices of Secretary/Treasurer, Vice-President, and now President. She has chaired the Programs Committee and the Annual Awards Banquet Committee.

The strength of CEDO has always been described as the ability to draw unique talent from Oregon communities to resolve challenges related to economic development. Sharon's commitment to the organization has been a model for the membership.

When not emersed in CEDO business, Sharon spends her work life at the University of Oregon in Eugene as the Director of Local Government Services for the Bureau of Governmental Research and Service. This position allows her to be in close touch with many Oregon communities and link needs with resources to further the cause of economic development.

From the membership, thanks for taking on the challenge, Sharon!!



COUNCIL FOR
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